2021 INTRO OFFERS

#mydentity @GUY_TANG



LARGE INTRO $499.99

Any Permanent shades (23)

Any Demi-Permanent shades (23)

Any Direct Dye Shades (5)

1 of each Dual Booster Shade (4)

#Magnum8 Powder Lightener (1)

6V Demi-Permanent Liter Developer (2)

2 of each Permanent Liter Developer (8):
10V, 20V, 30V, 40V

FREE

#Stroke7 Balayage Lightener (1)

#Stroke7 30V Balayage THICC Activator (2)

#Stroke7 40V Balayage THICC Activator (2)

#Big9 Créme Lightener (1)

#MyConfidant Shampoo Liter (3)

#MyConfidant Conditioner Liter (3)

#Mydentity Swatch Ring (1)

34% SAVINGS

Salon Value: $760.09
US MSU 014673



Note: For each intro, ring Permanent, Demi-Permanent and Direct Dye shades of choice at reg. price; add MSU for other items and free goods.

MEDIUM INTRO $299.99

Any Permanent shades (18)

Any Demi-Permanent shades (18)

Any Direct Dye Shades (5)

6V Demi-Permanent Developer 16 oz. (1)

1 of each 16 oz. Permanent Developer (3):
10V, 20V, 40V

FREE

#Magnum8 Powder Lightener (1)

6V Demi-Permanent Developer 16 oz. (1)

#MyConfidant Shampoo Liter (2)

#MyConfidant Conditioner Liter (2)

#Mydentity Swatch Ring (1)

38% SAVINGS

Salon Value: $485.23
US MSU 014674

SMALL INTRO $149.99

Any Permanent shades (10)

Any Demi-Permanent shades (10)

6V Demi-Permanent Developer 16 oz. (2)

20V Permanent Developer 16 oz. (1)

FREE

#MyConfidant Shampoo 10 oz. (1)

#MyConfidant Conditioner 10 oz. (1)

#Mydentity Swatch Ring (1)

33% SAVINGS

Salon Value: $222.27
US MSU 014675

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Please make shade selection below.

PERMANENT SHADES

____1NI Black Natural Ice
____3NI Dark Brown Natural Ice
____4NI Medium Brown Natural Ice
____5NI Light Brown Natural Ice
____6NI Dark Blonde Natural Ice
____7NI Medium Blonde Natural Ice
____8NI Blonde Natural Ice
____9NI Light Blonde Natural Ice
____10NI Ultra Light Blonde Natural Ice
____8A Blonde Ash
____10A Ultra Light Blonde Ash
____8 Blonde Naked Glow
____9 Light Blonde Naked Glow
____5AA Light Brown Ash Ash
____6AA Dark Blonde Ash Ash
____5 Light Brown Shadow Ash
____6 Dark Blonde Shadow Ash
____7 Medium Blonde Shadow Ash
____ 9 Light Blonde Shadow Ash
____10 Ultra Light Blonde Shadow Ash
____ 5 Light Brown Wicked Shadow
____8 Blonde Wicked Shadow
____10 Ultra Light Blonde Wicked Shadow
____5BB Light Brown Brown Beige
____8BB Blonde Brown Beige
____10IG Ultra Light Blonde Ice Gold
____8GI Blonde Gold Ice
____7GG Medium Blonde Gold Gold
____6CRC Dark Blonde Cooper Red Cooper
____7CRC Medium Blonde Cooper Red Cooper
____6RR Dark Blonde Rose Red
____5MR Light Brown Midnight Rose
____6MR Dark Blonde Midnight Rose
____3MV Dark Brown Midnight Violet
____1MB Black Midnight Blue
____8DL Blonde Dusty Lavender
____10DL Ultra Light Blonde Dusty Lavender
____10RG Ultra Light Blonde Rose Gold
____9AR Light Blonde Amber Rose
____8SP Blonde Silver Pearl
____10SP Ultra Light Blonde Silver Pearl
____Dark Shadows

DEMI-PERMANENT SHADES

____5NI Light Brown Natural Ice
____6NI Dark Blonde Natural Ice
____8NI Blonde Natural Ice
____10NI Ultra Light Blonde Natural Ice
____1A Black Ash
____3A Dark Blonde Ash
____6A Dark Blonde Ash
____10A Ultra Light Blonde Ash
____9 Light Blonde Shadow Ash
____7 Medium Blonde Wicked Shadow
____5BB Light Brown Brown Beige
____7BB Medium Blonde Brown Beige
____9BB Light Blonde Brown Beige
____7 Medium Blonde Naked
____8 Blonde Naked
____10 Ultra Light Blonde Naked
____7 Medium Blonde Naked Glow
____8 Blonde Naked Glow
____9 Blonde Naked Glow
____7 Medium Blonde Naked Blush
____9 Light Blonde Naked Blush
____6IG Dark Blonde Ice Gold
____9IG Light Blonde Ice Gold
____7GI Medium Blonde Gold Ice
____6CRC Dark Blonde Cooper Red Cooper
____7CRC Medium Blonde Cooper Red Cooper
____6RR Dark Blonde Rose Red
____6MR Dark Blonde Midnight Rose
____Crystal Clear
____1MB Black Midnight Blue
____3MB Dark Brown Midnight Blue
____6DL Dark Blonde Dusty Lavender
____8DL Blonde Dusty Lavender
____10DL Ultra Light Blonde Dusty Lavender
____7RG Medium Blonde Rose Gold
____9RG Light Blonde Rose Gold
____6SS Dark Blonde Silver Smoke
____8SS Blonde Silver Smoke
____10SS Ultra Light Blonde Silver Smoke

DIRECT DYE VIBRANT PASTELS

____Mint of Steel
____Arctic Blue
____Lavender Lust
____Charcoal
____Pink Diamond
____Cosmic Coral

SUPER POWER™ DIRECT DYE

____Blue Mystique™
____Green Aurora™
____Violet Sorcery
____Purple Raven™
____Lightning Bolt™
____Pink Possession™
____Crimson Spell™
____Phoenix Fire™
____Sheer Power™
____Magenta Magic™
____Ocean Reign™